



Company Registration No. 4392946
VAT No. 540 4303 88

GOODWINCH LIMITED

1 Oakleaf Way, Tree Beech Rural Enterprise Park,
Gunn, Barnstaple. EX32 7NZ, England

Telephone: (01363) 82666

International Tel: + 44 1363 82666

Website: www.goodwinch.com Email: sales@goodwinch.com

**Importers, Exporters, Wholesale Distributors and Retailers of
Winches and Accessories**

*Distributors of Dyneema-Bowrope & Budget Bowrope 12 strand synthetic fibre winch rope
Manufacturers of commercial Portable Petrol Twin Capstan Winches
Worldwide Distributors of Bowmotors and Bowright Solenoids
European Distributors of Kingone Winches
Winch Bumpers and Fitting Kits*

IMPORTANT ANNOUNCEMENT

From David Bowyer

Having built up and run the business for many years now, I've decided to start taking life a bit easier. Well I am now 72!

In 1984, two years after founding Overlander 4x4 magazine, we moved from Andover in Hampshire to Zeal Monachorum in Devon. Some of you may know that when I gave up my Editorship of the magazine, I founded David Bowyer's Off Road Centre which led to my early involvement with winches, and teaching people to use them. This gave me the green light to form Goodwinch Limited.

Over the years, I've thoroughly enjoyed developing the Company and brought into being a great number of new winches and associated products into the World.

I have a passion for researching, designing and developing new products, especially winches driven by 12 & 24 volt DC, AC mains, Petrol and Diesel engines for specialist applications I decided now is about the right time to take a back seat and enjoy my workshops, start drawing and set up the Milling machine and Lathe into operation again.

The pace of life in business has been so busy in the last few years that I owe it to myself and Tina, my wife, to hand over the reins to someone else to run Goodwinch Limited. I shall still be on hand most of the time with a dedicated hot line at our base at Zeal Monachorum. What's more I'm looking forward to spending more time enjoying Green Laning, Amateur Radio, Photography and workshop practice at a steady pace, without deadlines!

Following Easter on the 3rd April, Sue Packham, who runs our office and Trevor, her husband who runs the winch workshop, will continue at the new much larger facility shown in the letterhead above.

The new Owner is Will Webster, ably assisted by his equally tall and strong son, Sam, (I have to say boxes of winches are getting too heavy for me to throw around now!) Both are well known in the Winch Challenge field as they have been competing in these events for many years now.

Will and Sam have over the years, helped run, and indeed, compete in the Challenge South West Group (CSW) events around the country which include designing and building off road demonstrations at some of the major Land Rover and 4x4 Shows in the country, which include Malvern, Kelmarsh and Billing each year. I too will still be fronting our trade stand at all the shows, no doubt when Will and Sam are doing their demonstrating in the arenas. I expect I'll also still be doing my teaching bit from time to time which I've enjoyed doing now for the last 30 years!

Will Webster's new facility offers a lot more than I have here at Zeal Monachorum with the exception of our fully matured off road training grounds which I shall still run. They have a large workshop area to design and build challenge trucks, fit winches and all manner of vehicle accessories. Will's background is in the tyre industry so other avenues maybe explored in the future.

I wish all success to Will and his team in taking Goodwinch Limited to new levels in the 4x4 and Off Road market place.



David Bowyer
Managing Director



David Bowyer



Will Webster